

# Promotional & Advertising Opportunities

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## PRESENCE

### LUNCH PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

### BREAKFAST PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

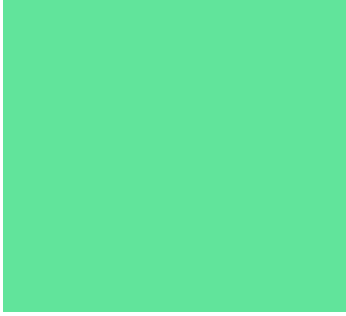
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### PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

## **VISIBILITY**



### **LANYARDS**

Opportunity to place company's logo on the lanyards.

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### **BAGS**

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

### **NOTEPADS & PENS**

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

### **COFFEE BREAK**

Promote your company at one or more coffee breaks.

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### **FESTIVAL CHAIRS**

Offer participants a chance to relax with these stylish and informal chairs.

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## **BRANDING OPPORTUNITIES**

Be visible around the venue.

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## **PHOTO BOOTH**

Get exposure by branding the photo booth.

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## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

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## **WATER STATIONS**

Be visible by branding  
the water stations.

[Learn More](#)

## **WATER BOTTLES**

Be visible by branding  
the water bottles.

[Learn More](#)

## **WATER PACKAGE**

Be visible by branding  
the water bottles & stations.

[Learn More](#)

## **FACULTY LOUNGE**

Lounge for speakers and members of the committee.

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## **SPEAKER'S READY ROOM**

Room for speakers and abstract presenters.

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## **WI-FI LANDING PAGE**

Splash your logo on the Wi-Fi landing page.

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## **NETWORK**

## **WORLD MAP**

Connect with participants around the globe.

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## **SOCIAL MEDIA PROMOTION**

Be visible with an original company post.

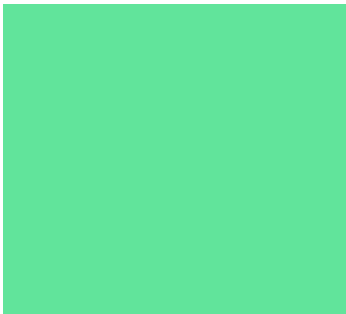
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## **MEETING ROOM**

Host guests by hiring a room at the venue.

[Learn More](#)

## **ADVERTISE**



## **E-BOOK ADVERT (FULL & HALF PAGE)**

Full page advert  
in the E-book.

[Learn More](#)

## **BAG INSERT**

Promotional material included in the Congress bags.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## **MOBILE APP ADVERT**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **REGISTRATION LETTER ADVERT**

Connect with  
registered participants.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for  
your session, company or booth.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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